

Call for Participants

Leadership Academy for Development

**“THE ROLE OF PUBLIC POLICY IN PRIVATE SECTOR
DEVELOPMENT”**

Bishoftu, Ethiopia
August 4-10, 2019

Introduction

The Leadership Academy for Development (LAD) is an executive-level training program that trains mid-level government officials and business sector leaders from developing countries to help the private sector be a constructive force for economic growth and development. The program is offered in partnership with Stanford University’s Center on Democracy, Development and the Rule of Law (CDDRL), the Center for International Private Enterprise, and the Center for Federal Studies at Addis Ababa University.

Instructors



Francis Fukuyama, PhD is the Olivier Nomellini Senior Fellow at the Freeman Spogli Institute for International Studies (FSI) and the Mosbacher Director of FSI's Center on Democracy, Development, and the Rule of Law (CDDRL). He is also a professor by courtesy in the Department of Political Science. He was previously at the Paul H. Nitze School of Advanced International Studies (SAIS) of Johns Hopkins University, where he was the Bernard L. Schwartz Professor of International Political Economy and director of SAIS' International Development program.

Dr. Fukuyama has written widely on issues relating to questions concerning democratization and international political economy. His book, *The End of History and the Last Man*, was published by Free Press in 1992 and has appeared in over twenty foreign editions. His most recent book is *Political Order and Political Decay: From the Industrial Revolution to the Globalization of Democracy*. Francis Fukuyama received his B.A. from Cornell University in classics, and his Ph.D. from Harvard in Political Science. He was a member of the Political Science Department of the RAND Corporation, and a twice a member of the Policy Planning Staff of the US Department of State. From 1996-2000 he was

Omer L. and Nancy Hirst Professor of Public Policy at the School of Public Policy at George Mason University. He served as a member of the President's Council on Bioethics from 2001-2004.

Dr. Fukuyama is chairman of the editorial board of *The American Interest*, which he helped to found in 2005. He holds honorary doctorates from Connecticut College, Doane College, Doshisha University (Japan), and Kansai University (Japan). He is a member of the Board of Governors of the Pardee Rand Graduate School, and of the Volcker Alliance. He is a member of the American Political Science Association and the Council on Foreign Relations. He is married to Laura Holmgren and has three children.



Roger Leeds, PhD, a co-founder of the Leadership Academy for Development, is a Professor at the School of Advanced International Studies (SAIS) of the Johns Hopkins University and Director of the School's Center for International Business and Public Policy. He also has taught at the Wharton School, University of Pennsylvania and Columbia Business School. Dr. Leeds' expertise focuses on international financial markets, financial regulatory reform, private equity and venture capital investing in emerging markets, and role of the private sector in development. Prior to joining the SAIS faculty,

Roger worked as an international development practitioner for 25 years, including positions as an investment banker at Salomon Brothers in New York, a senior staff member of the International Finance Corporation (World Bank), and a partner at KPMG in charge of the firm's global privatization practice. He also spent two years at Harvard's Kennedy School of Government, teaching and heading a research project on privatization in developing countries. He is the author of *Private Equity Investing in Emerging Markets*, *Opportunities for Value Creation* and *Financing Small Enterprises in Developing Countries*, as well as more than 30 articles. Roger has lectured at numerous universities around the world, been a guest commentator on various radio and television programs, including *CNN*, *Bloomberg News*, *CBS News*, *CNBC*, and *National Public Radio*, and is a member of the Council of Foreign Relations in New York. He received his undergraduate degree from Columbia University, and his M.A. and PhD from SAIS.

Overview of Program

"The Role of Public Policy in Private Sector Development" workshop is an intensive five-day executive-level training program that will teach selected participants how to be effective reform leaders, promoting sound public policies in complex and contentious settings. The LAD Program in Ethiopia will be led by Francis Fukuyama, PhD and Roger Leeds PhD.

During the five-day intensive program, participants will acquire an analytical framework necessary for promoting private sector growth through public policies. Students will learn how to be successful reformers and leaders by analyzing stakeholders, sequencing actions, managing conflicts, and building

coalitions. In order to do so, policymakers must have a solid grasp of country-specific economic, financial, political and cultural realities.

This is a largely case-based curriculum with key lectures that will provide the necessary conceptual framework. The “case method” is a technique of teaching and learning through the analysis of actual events that have occurred, allowing participants to gain a realistic understanding of the roles, responsibilities and analytical skills required of decision makers, as well as the tensions that may arise between various stakeholders with different objectives. Participants are encouraged to draw from their own experiences to enrich classroom discussions and stimulate debate.

Participant Selection

All interested candidates should fill out the following application:

<https://drive.google.com/open?id=1Y8EBJGyTAE9zlhjb3GequgW6yk2a-j8kP4vI9g-P2wE>

Deadline: May 24th, 2019

You will receive a confirmation of receipt within 24 hours following submission of your application. Should you not receive a confirmation email, please contact us immediately by phone: +251 913 8564 65 or by email: LADethiopia@gmail.com.

Finalists may be required to participate in a short phone or Skype interview. Applicant interviews will be conducted on an as needed basis, and participants will be notified of their selection by June 20th, 2019.

Participants will be selected based on the following criteria:

- Experience in the field of political science, economics, social science, or international economic relations;
- Applicants should be mid-career practitioners, with at least five years or more of working experience;
- In their present capacity, applicants should play important and influential roles in their country’s political, economic, and social development. Applicants can be working as policy-makers, business sector leaders/entrepreneurs, or leaders of civil society organizations (such as representatives of trade unions, nongovernmental organizations, the media, business and professional associations);
- Good command of English;
- Strong analytical skills;
- Ability to work in teams.

Dates of Program:

August 4-10, 2019

Language of Instruction:

English

Participant Costs:

Costs for the program participants (accommodation expenses, meals and cost of training materials) will be covered by LAD via The Center on Democracy, Development and the Rule of Law. Participants will work with the Center for International Private Enterprise East Africa Regional Office in Addis Ababa and the Center for Federal Studies at Addis Ababa University to arrange travel.

Contact

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